



225

YEARS

*of celebrating the
Agricultural Industry*

Visit
**WASHINGTON
COUNTY** 
PENNSYLVANIA

A Celebration 225 Years in the Making

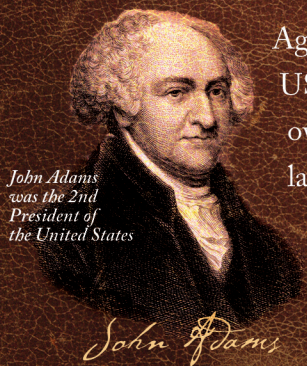


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he Washington County Agricultural Fair, a 501(c)(3) non-profit, is Pennsylvania's oldest fair dating back 225 years to October of 1798. When Washington County was celebrating its first Fair, John Adams, our nation's second president, was in office. At the time, there were only sixteen states. The primary mission of the Fair is to promote and advance the interests of agriculture, horticulture, homemaking subjects, arts and sciences, 4-H Clubs and FFA organizations and activities.



*The US Flag
only had 15 stars
during this time.*



*John Adams
was the 2nd
President of
the United States*

John Adams

Agriculture is the largest industry in Washington County. The USDA ranked Washington County the fourth agricultural county overall in the Commonwealth with 1,760 farms, which is the largest by far in Western Pennsylvania, trailing only to Lancaster, York, and Berks County amongst the state's 67 counties. The industry is as vital to feeding our region today as it was 225 years ago.

225

YEARS

Join Us In The Celebration

Help us recognize and celebrate agriculture. It is the largest Washington County industry and is truly essential to our county and region. Farmers work seven days a week, from sunup to sundown to meet the needs of our residents. Our goal is to make the 225th Anniversary of the Washington County Agricultural Fair a remarkable celebration of farming and agriculture past, present and in the future.

We hope you can join us and support the 225th Anniversary celebration through one of the following sponsorship opportunities:



Visit
**WASHINGTON
COUNTY**
PENNSYLVANIA



Dedication and Official Title Sponsor of the 225th Anniversary Memorial Plaza

- ▶ Permanently acknowledged with signage at the 225th Anniversary Memorial Plaza
- ▶ Prominently acknowledged in all events signage, print, television, radio, website, and social media
- ▶ Two tables of 8 people at the 225th Anniversary Recognition Dinner and Square Dance
- ▶ Opportunity for company to speak at the 225th Anniversary Media Day
- ▶ Company name, logo, and link recognized on the home page of the Official Fair Website
- ▶ Inclusion in the 225th Anniversary social media campaign
- ▶ Full page color ad in the Observer-Reporter's 225th Anniversary of the Washington County Agricultural Fair special magazine
- ▶ 10 Weekly Passes and 48 Daily Passes
- ▶ Special Sponsor Parking



*Rendering is representation
of Memorial Plaza*

Memorial Plaza Title Sponsor Package

\$35,000

Official Title Sponsor of the 225th Anniversary of the Washington County Agricultural Fair

- ▶ Prominently acknowledged in all events signage, print, television, radio, website, and social media
- ▶ Two tables of 8 people at the 225th Anniversary Recognition Dinner and Square Dance
- ▶ Opportunity to have company representative speak at the 225th Anniversary Recognition Dinner and Square Dance
- ▶ Opportunity for company to lead the 225th Anniversary Parade
- ▶ Opportunity for company to speak at the 225th Anniversary Media Day
- ▶ Company name, logo, and link recognized on the home page of the Official Fair Website
- ▶ Inclusion in the 225th Anniversary social media campaign
- ▶ Front Cover Recognition on the Observer-Reporter's 225th Anniversary of the Washington County Agricultural Fair special magazine
- ▶ Back Cover full page color ad in the Observer Reporter 225th Anniversary of the Washington County Agricultural Fair special magazine
- ▶ 12 Weekly Passes and 64 Daily Passes
- ▶ Special Sponsor Parking



Official Title Sponsor Package

\$30,000

Official Opening Day and Concert Title Sponsor
of the 225th Anniversary of
the Washington County Agricultural Fair



- ▶ Prominently acknowledged sponsorship and signage at the 225th Anniversary Opening Day and opening day concert
- ▶ Meet and greet with opening day concert headliner
- ▶ Prominently acknowledged in all events signage, print, television, radio, website, and social media
- ▶ One table of 8 people at the 225th Anniversary Recognition Dinner and Square Dance
- ▶ Opportunity for company to participate in the 225th Anniversary opening day ceremonies and opening day concert
- ▶ Opportunity for company to speak at the 225th Anniversary Media Day
- ▶ Company name, logo, and link recognized on the home page of the Official Fair Website
- ▶ Inclusion in the 225th Anniversary social media campaign
- ▶ Full page color ad in the Observer-Reporter's 225th Anniversary of the Washington County Agricultural Fair special magazine
- ▶ 10 Weekly Passes and 48 Daily Passes
- ▶ Special Sponsor Parking

*Official Opening Day and
Concert Title Sponsor Package*
\$25,000

Official Parade Title Sponsor
of the 225th Anniversary of the
Washington County Agricultural Fair



- ▶ Prominently acknowledged and signage at the 225th Anniversary Parade Sponsor
- ▶ Prominently acknowledged in all events signage, print, television, radio, website, and social media
- ▶ One table of 8 people at the 225th Anniversary Recognition Dinner and Square Dance
- ▶ Opportunity for company to lead the 225th Anniversary Parade
- ▶ Opportunity for company to speak at the 225th Anniversary Media Day
- ▶ Company name, logo, and link recognized on the home page of the Official Fair Website
- ▶ Inclusion in the 225th Anniversary social media campaign
- ▶ Full page color ad in the Observer-Reporter's 225th Anniversary of the Washington County Agricultural Fair special magazine
- ▶ 8 Weekly Passes and 32 Daily Passes
- ▶ Special Sponsor Parking

Official Parade Title Sponsor Package
\$15,000

WASHINGTON COUNTY AGRICULTURAL FAIR



Some Fair Facts:

ATTENDANCE
65,500

The Washington County Agricultural Fair is an eight-day fair attracting more than 65,500 spectators annually.

EXHIBITS
2,000

The fair exhibits nearly 2,000 animals - horses, dairy cattle, beef cattle, sheep, swine, goats, oxen, llamas, poultry, rabbits and more.

AGRICULTURAL
2,600

The fair features over 2,600 agricultural exhibits - hay, grain, vegetables, fruits, nuts, etc.

YOUTH & CRAFTS
6,600

The fair features over 6,600 youth and craft exhibits - 4-H, vocational exhibits, homemade products, needlepoint, floral exhibits, arts, crafts, photos, etc.

CARNIVAL RIDES
25

The carnival is a major family entertainment element of the fair featuring 25 different rides.

ENTERTAINMENT
42

Entertainment includes high school band night, school bus demolition, demolition derby, street stock trucks, pro stock tractors, antique tractors & concerts.

THE RIGHT PACKAGE FOR YOUR BRAND

NAMING RIGHTS PACKAGES

WASHINGTON COUNTY PRESENTING SPONSORSHIP

- Entrance Signage
- Wayfinding Signage
- All Media Inclusion
- Website Logo
- Social Media
- 20 Weekly Passes
40 Daily Passes
- One table of 8 people at
Recognition Dinner/Dance
- Press/Media Event
to Announce

Package Investment **\$30,000**

SHOW ARENA NAMING RIGHTS

- Show Arena Signage
- Media Inclusion
- Website Logo
- Social Media
- 20 Weekly Passes
35 Daily Passes
- One table of 8 people at
Recognition Dinner/Dance
- Press/Media Event
to Announce

Package Investment **\$15,000**

SHOW TENT CONCERT SERIES PRESENTING SPONSOR

- Show Tent Signage
- Media Inclusion
- Website Logo
- Social Media
- 20 Weekly Passes
35 Daily Passes
- One table of 8 people at
Recognition Dinner/Dance
- Press/Media Event
to Announce

Package Investment **\$15,000**

2023 COMMUNITY CHAMPION SPONSORSHIP PACKAGES



- "Sponsor of the Day"
- Grandstand Signage
- 20 Weekly Passes
- 35 Daily Passes
- Event Sponsor
- Special Sponsor Parking
- Website Logo
- Full Media Recognition
- One table of 8 people at
Recognition Dinner/Dance



- 10 Weekly Passes
- 20 Daily Passes
- Special Sponsor Parking
- Website Logo
- Full Media Recognition
- One table of 8 people at
Recognition Dinner/Dance
- Fence Signage



- 20 Daily Passes
- Special Sponsor Parking
- Website Logo
- Full Media Recognition
- Fence Signage



- 10 Daily Passes
- Special Sponsor Parking
- Website Logo
- Full Media Recognition
- Show Tent Signage



- 5 Daily Passes
- Media Recognition



Washington County Agricultural Fair
2151 North Main Street, Washington, PA 15301
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www.washingtonfair.org